

Internship Opportunity

Position:	Communication Officer - Intern
Location:	Dar es Salaam, Tanzania
Reports to:	Head of Programs and Operations
Expected start date:	ASAP

About ELICO Foundation

Energy and Livelihoods for Communities (ELICO) Foundation is a leading renewable energy hub dedicated to establish people-centred clean energy systems and improve livelihoods through innovation, development, demonstration, incubation and research. ELICO is a global force and a partner of choice within renewable energy space whose goal is to accelerate access to modern energy and energy services for socio-economic development of rural and last mile areas in Africa.

To achieve this, ELICO co-develop renewable energy solutions with the user communities and support the development of a broad range of MSMEs and smallholder farmers by providing them with appropriate technological solutions, skillset and market linkage so that they can grow and deliver access to energy services in rural areas.

About the Internship Program

ELICO Foundation provides an opportunity to young immediate graduates to learn different skills in renewable energy as a way to equip them with more skills in the sector. This time we are looking for a young graduate on mass communication, journalism and related studies to join our internship program 2022/23 through our partner's Nukta Lab to learn communication techniques and skills on renewable energy sector in Tanzania. The intern will be exposed to the true world of the current communication and media industry and learn digital media culture by working in renewable energy projects with experienced journalists, storytellers, editors, trainers and producers.

The successful candidate will have an opportunity to join our highly motivated team as a communication officer and have an opportunity to interact with the communities, renewable energy experts and other stakeholders in renewable energy space. The candidate is expected to love digital communication and have basic knowledge of digital content, an understanding of what audiences are looking for in digital content and social media.

You will learn on planning and producing videos, editing and producing graphics that will help drive more engagement and help the public understand more issues in renewable energy sector. The internship position will require ambition, imagination and initiative with the high quality editorial and production values expected by ELICO Foundation and Nukta Africa.

Job responsibilities

- Manage ELICO Foundation social media presence, including promotion of the organisation publications and events, as well as relevant industry and member-related news.
- Maintain ELICO Foundation website and other project websites
- Undertake email communications for ELICO Foundation and dissemination of the organisation quarterly newsletters.

- Produce or manage communications outputs as required by liaising with graphic designers and video editors.
- Visit communities which are benefiting from projects implemented by ELICO and other implementing partners
- Measure and report on the performance of ELICO's digital presence
- Work with the wider communications team to identify content opportunities and produce the relevant materials; including management of the ELICO Foundation blog pipeline,
- Record relevant communication activities on special agreed digital tools that will help monitor progress and evaluate performance,
- Identify digital trends and evaluate emerging technologies wherever possible.
- Participate in and contribute to departmental brainstorming and ideation sessions
- Support the Communications and engagement team in all aspects of the team's work as required.

Qualifications needed

- Bachelor's degree in journalism, communications or relevant field.
- A full command of written and spoken English and Kiswahili.
- Must love journalism and digital storytelling
- Able to work under pressure to deliver breaking news and analysis
- Ability to use digital tools for content production
- Ability to meet deadlines and accurately fact-check information.
- Excellent observation and judgment skills.
- Experience meeting daily deadlines
- Strong digital understanding and awareness
- Good team working skills, creativity and ideas generation

Application Instructions

- Interested and qualified Tanzanians are invited to fill the form in this link https://docs.google.com/forms/d/1aCwy_UZ0GQShDXFeBL8QNNspwEGLAv-qS78DSWKHvbY/edit?ts=62b2bfb3 and submit their CV and cover letter (in English) outlining how your knowledge, skills and experience match the job specification to recruitment@elicofoundation.org
- When applying, please use 'Communication Officer - Intern' as the job reference in the subject of the email.
- Deadline for application is 30th June 2022
- Only successful applicants at screening stage will be contacted through their active mobile number/email and advised on the next stage. For more information, visit our website: www.elicofoundation.org

ELICO Foundation is an equal opportunity employer and encourages applications from qualified individuals regardless of race, religion, nationality, sexual orientation or disability